

FENI Preconference Seminar
FREE



“Continuing the Discussion: Effective Use of Social Networking in Education”

This seminar is designed to offer culinary educators a practical look into the current and future technology trends impacting foodservice education.

THE SEMINAR

Back by popular demand, this pre-conference workshop will demonstrate how educators can be connected to one another and, in turn, connected to their students using meaningful, real-world social-networking tools. Join Nai Wang of KP Education Systems as he focuses on the “why” of social networking, bringing relevance to the forefront, and then shows you how you can turn distracting elements into productive tools. PLUS, discover newly developed instruments of the trade. Make the 2012 FENI Summit the most connected Summit you’ve ever attended.

DYNAMIC WAYS TO REACH STUDENTS

This is an opportunity to learn about ways to connect socially and interact online, as well as how these modules translate to the classroom and your students. Collaborate with fellow educators through social media to get more out of the FENI Summit and beyond. “By the end of the conference,” Wang says, “I expect everyone to know each other on a whole new level.”

FRIDAY, FEBRUARY 10, 2012
3 TO 5 P.M.
at the Hotel Allegro

To register: Contact Naurice Olivera, FENI Coordinator, 800.229.1967 ext. 233
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